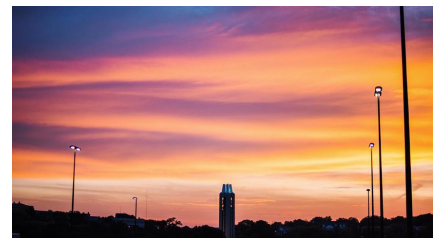
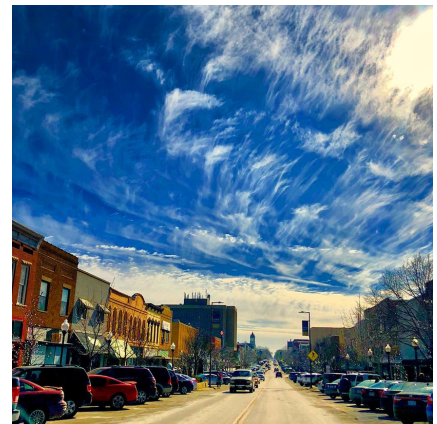


UNMISTAKABLE INCENTIVES

The eXplore Lawrence Incentive Program offers approved organizations an incentive to book business in Lawrence, Kansas.

Corporations, Associations, and/or Groups who book meetings in Lawrence could qualify for incentives to help offset meeting related expenses.

INCENTIVE	ECONOMIC IMPACT*
\$500	> \$10,000
\$1000	> \$20,000
\$2000	> \$40,000
\$3000	> \$60,000
\$4000	> \$80,000



*Economic Impact is based on the total number of room nights with a multiplier of \$110 per room night.

Preference for incentives will be given to events booked with a Sunday - Thursday pattern.

THERE'S ALWAYS SOMETHING HAPPENING

785-856-5285 | meetings@explorelawrence.com | unmistakablylawrence.com

UNMISTAKABLY
LAWRENCE