



eXplore Lawrence Board Meeting Agenda

Wednesday May 20, 2020– 3:30 p.m. Zoom Call

1. Guidelines for Zoom Meeting

- Meeting will be recorded
- Please announce your name when speaking
- All votes will require a roll call vote

2. Approve minutes of April 20th board meeting

3. Finance Report – Mike Logan

4. Questions – Derek Felch

- We are a marketing organization and when the time is right to start marketing how much should we expend through the rest of the year?
- eXplore Lawrence receives the vast majority of our funding from Transient Guest Tax (TGT). What can we do proactively to assure that we get adequate funding for 2021 and beyond?
- We have applied for an Economic Injury Disaster Loan (EIDL) which is currently being reviewed. This is a loan program, if we are approved how much would you be comfortable with us borrowing?

5. Executive Director report – Michael Davidson

- Road to reopening
 - Staff reports
 - Marketing timeline / messaging
 - Visitors Center
 - Staffing

